LPH DOA BANGSA

Halal Inspection Body



JOURNAL

HALAL INSIGHT

Digital Halal Certification Magazine

Issue 01 — November 2026

Sample first edition — replace via Admin

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Editorial Note

Assalamu'alaikum and warm greetings. Alhamdulillah, the first issue of the Halal Insight Journal is here as LPH Doa Bangsa's digital magazine — a channel for sharing insights on halal product inspection, regulatory developments, and the stories of businesses on their certification journey.

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Regular Columns

- Research & Innovation — best practices in halal inspection.
- Regulation — summaries of BPJPH policies relevant to business.
- MSME Stories — real experiences of the certification process.

Manuscripts and article ideas may be sent to the editorial team through LPH Doa Bangsa's official communication channels.

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MSME Halal Certification Trends 2026

Consumer awareness of halal products keeps rising, especially in food, beverages, cosmetics, and traditional medicine. Micro and small businesses now see halal certification not merely as a regulatory duty but as a competitive advantage that opens access to modern markets, national retail chains, and exports.

Throughout 2026, three trends stand out: first, easier certification submissions through the SIHALAL digital platform; second, the free halal certification program (SEHATI) for assisted MSMEs; third, growing demand for laboratory testing of additives and colorants.

Tips for Preparing Documents

- Compile the list of product names with brands and processing types.
- Prepare materials with halal certificates of components or supporting documents.
- Implement the Halal Product Assurance System (SJPH) and document your production.
- Ensure no doubtful ingredients remain before the inspection.

LPH Doa Bangsa's inspection team is ready to guide every stage so certification runs smoothly and on time.

JPH Regulatory Updates: Notes for Businesses

Implementation of Law No. 33 of 2014 on Halal Product Assurance and its amendments continues to expand in stages. Businesses should watch the certification deadlines for each product category and prepare the Halal Product Assurance System as a prerequisite for inspection.

The inspection body (LPH) carries out halal inspection and/or testing appointed by BPJPH; its results become the basis for issuing halal certification decisions. Late document preparation is the most common cause of delays — start preparing early.

Inspection Stages at a Glance

- Application submission and completeness verification.
- SJPH audit and field inspection by the inspection team.
- Product testing at an accredited laboratory (when required).
- Inspection recommendation submitted to BPJPH.